BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2013

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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About BPA Worldwide
A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

Law Enforcement product news

Cygnus Business Media, Inc.
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Official Publication of: None
Established: 1990
Issues Per Year: 8

FIELD SERVED
LAW ENFORCEMENT PRODUCT NEWS serves Security, Private Guard Patrol/Protective Services, Security Product Mfr/Retail/Exporter, Municipal Police Department, Training Academy/School, State Police Department, County Sheriff Office/Department and Correctional Agency/Parole Office.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients are chiefs, sheriffs, marshals, corrections officers, deputy sheriffs/chiefs/commanders, patrolmen, officers, troopers, rangers, 911, S.W.A.T. tactical, purchasing agents, assistants, supervisors, training officers, captains, majors, lieutenants, sergeants, corporals, department heads, managers, investigators, detectives and inspectors.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	16
Advertiser and Agency	1,036
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	256
Digital	-
All Other	151
TOTAL	**1,459**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	30,710	100.0	30,710	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**30,710**	**100.0**	**30,710**	**100.0**	**-**	**-**

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2013 Issue	Print (A)	Digital (B)	Total Qualified
January	28,735	1,992	30,727
February	28,732	1,982	30,714
March/April	28,732	2,138	30,870
May/June	28,735	1,793	30,528

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013
This issue is 0.8% or 242 copies below the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print (A)	Digital (B)	CLASSIFICATION BY TITLE							
					Chief, Sheriff, Marshal & Related Personnel	Corrections Officer & Related Personnel	Deputy Sheriff/ Chief/ Commander & Related Personnel	Patrolman, Officer, Trooper, Ranger, 911, S.W.A.T. Tactical & Related Personnel	Purchasing Agent, Assistants, Supervisors & Related Personnel (Note 1)	Training Officer & Related Personnel	Captain, Major, Lieutenant, Sgt, Corporal, Dept Head, Mgr & Related Personnel	Investigator, Detective, Inspector & Related Personnel
Security	1,331	4.4	1,242	89	275	58	39	147	304	67	309	132
Private Guard Patrol/Protective Services	499	1.6	449	50	85	13	25	77	69	23	117	90
Security Product Mfr/Retail/Exporter	262	0.9	247	15	23	4	8	11	112	8	83	13
Municipal Police Department	15,556	50.9	14,623	933	5,054	82	444	2,240	2,489	366	4,192	689
Training Academy/School	1,310	4.3	1,219	91	85	7	58	49	380	482	223	26
State Police Department	2,660	8.7	2,508	152	205	20	348	421	473	79	877	237
County Sheriff Office/Department	6,081	19.9	5,695	386	1,426	339	1,207	345	755	130	1,571	308
Correctional Agency/Parole Office	2,829	9.3	2,752	77	187	1,149	84	46	807	55	450	51
TOTAL QUALIFIED CIRCULATION	**30,528**	**100.0**	**28,735**	**1,793**	**7,340**	**1,672**	**2,213**	**3,336**	**5,389**	**1,210**	**7,822**	**1,546**
PERCENT	**100.0**		**94.1**	**5.9**	**24.0**	**5.5**	**7.2**	**10.9**	**17.7**	**4.0**	**25.6**	**5.1**

Note 1: Includes non-purchasing related titles.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013

QUALIFICATION SOURCE	Qualified Within 1 Year	2 Years	3 Years	Print (A)	Digital (B)	Total Qualified	Percent
I. Direct Request:	**18,365**	**6,105**	**-**	**22,680**	**1,790**	**24,470**	**80.2**
II. Request from recipient's company:	**546**	**-**	**-**	**543**	**3**	**546**	**1.8**
III. Membership Benefit:	**-**	**-**	**-**	**-**	**-**	**-**	**-**
IV. Communication from recipient or recipient's company (other than request):	**-**	**-**	**-**	**-**	**-**	**-**	**-**
V. **TOTAL** – Sources other than above (listed alphabetically):	**5,512**	**-**	**-**	**5,512**	**-**	**5,512**	**18.0**
Association rosters and directories	-	-	-	-	-	-	-
*Business directories	5,512	-	-	5,512	-	5,512	18.0
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	**-**	**-**	**-**	**-**	**-**	**-**	**-**
TOTAL QUALIFIED CIRCULATION	**24,423**	**6,105**	**-**	**28,735**	**1,793**	**30,528**	**100.0**
PERCENT	**80.0**	**20.0**	**-**	**94.1**	**5.9**	**100.0**	

***See Additional Data**

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013

MAILING ADDRESS	Print (A)	Digital (B)	Total Qualified	Percent
Individuals by name and title and/or function	28,735	1,793	30,528	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**28,735**	**1,793**	**30,528**	**100.0**

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2013

State	Print (A)	Digital (B)	Total Qualified	Percent
Maine	236	7	243	
New Hampshire	264	14	278	
Vermont	109	2	111	
Massachusetts	814	27	841	
Rhode Island	138	5	143	
Connecticut	409	21	430	
NEW ENGLAND	1,970	76	2,046	6.7
New York	1,407	78	1,485	
New Jersey	894	51	945	
Pennsylvania	1,364	54	1,418	
MIDDLE ATLANTIC	3,665	183	3,848	12.6
Ohio	1,420	80	1,500	
Indiana	716	46	762	
Illinois	1,186	116	1,302	
Michigan	806	41	847	
Wisconsin	735	38	773	
EAST NO. CENTRAL	4,863	321	5,184	17.0
Minnesota	545	32	577	
Iowa	438	23	461	
Missouri	775	51	826	
North Dakota	132	4	136	
South Dakota	136	12	148	
Nebraska	238	17	255	
Kansas	470	33	503	
WEST NO. CENTRAL	2,734	172	2,906	9.5
Delaware	95	3	98	
Maryland	419	30	449	
Washington, DC	44	6	50	
Virginia	611	27	638	
West Virginia	256	1	257	
North Carolina	1,003	34	1,037	
South Carolina	461	19	480	
Georgia	1,052	51	1,103	
Florida	1,424	78	1,502	
SOUTH ATLANTIC	5,365	249	5,614	18.4

State	Print (A)	Digital (B)	Total Qualified	Percent
Kentucky	520	19	539	
Tennessee	637	27	664	
Alabama	572	24	596	
Mississippi	367	8	375	
EAST SO. CENTRAL	2,096	78	2,174	7.1
Arkansas	501	30	531	
Louisiana	583	32	615	
Oklahoma	593	39	632	
Texas	2,078	199	2,277	
WEST SO. CENTRAL	3,755	300	4,055	13.3
Montana	176	10	186	
Idaho	195	16	211	
Wyoming	111	5	116	
Colorado	479	49	528	
New Mexico	215	14	229	
Arizona	344	34	378	
Utah	185	13	198	
Nevada	237	27	264	
MOUNTAIN	1,942	168	2,110	6.9
Alaska	108	3	111	
Washington	388	32	420	
Oregon	253	18	271	
California	1,474	136	1,610	
Hawaii	73	8	81	
PACIFIC	2,296	197	2,493	8.2
UNITED STATES	28,686	1,744	30,430	99.7
U.S. Territories	46	9	55	
Canada	-	23	23	
Mexico	-	1	1	
Other International	-	16	16	
APO/FPO	3	-	3	
TOTAL QUALIFIED CIRCULATION	**28,735**	**1,793**	**30,528**	**100.0**

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6 Month Period Ended:	Audited Data July-December 2010	Audited Data January-June 2011	Audited Data July-December 2011	Audited Data January-June 2012	Circulation Claim July-December 2012*	Circulation Claim January-June 2013*
Total Audit Average Qualified:	30,608	30,655	30,298	31,133	30,755	30,710
Qualified Non-Paid:	30,608	30,655	30,298	31,133	30,755	30,710
Print	28,735	28,733	28,734	28,733	28,734	28,734
Digital	1,873	1,922	1,564	2,400	2,021	1,976
Qualified Paid:	-	-	-	-	-	-
Print	-	-	-	-	-	-
Digital	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2012 - June 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods of data are displayed.**

**NC = None Claimed

ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available

STATEMENT OF CONTENT PLATFORM

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 5,512 copies or 18.0%, including the 2013 National Law Enforcement Directory.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	28,734	100.0	28,734	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**28,734**	**100.0**	**28,734**	**100.0**	**-**	**-**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	1,976	100.0	1,976	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**1,976**	**100.0**	**1,976**	**100.0**	**-**	**-**

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Michael George, Group Publisher

Sharon Haberkorn, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 8, 2013
State	Wisconsin
County	Jefferson
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ID Number	L092Y0J3

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